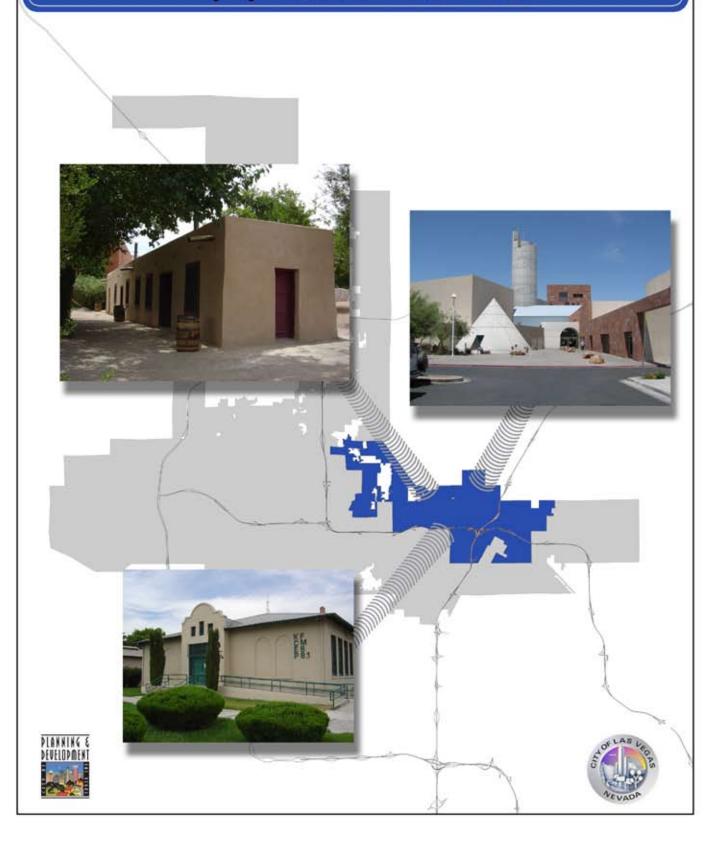
# Ward 5



#### **Vision**

A leading planning and development department dedicated to building Las Vegas into a world-class city.

#### **Mission**

Provide long-range planning, sustainability coordination, urban design, historic preservation and land-use application services to citizens, developers, businesses and visitors so they can benefit from orderly and environmentally sensitive growth and redevelopment.

#### **Values**

- Professionalism
- Respect
- Innovation
- Dedication
- Excellence

#### **Priorities**

- Create relevant plans and documents that are internally consistent, understandable and accessible.
- Implement the Strategic Plan for the city of Las Vegas.
- Optimize the use of our financial, technological and human resources to improve effectiveness.
- Develop dedicated, innovative and loyal professionals who are committed to achieving our mission within a creative environment.
- Provide responsive, reliable customer service.
- Provide for and foster community involvement.
- Achieve professional excellence which is nationally, regionally and locally recognized.
- Adhere to the American Institute of Certified Planners Code of Ethics and Professional Conduct

#### **Contact Information**

General Information: 229-6301 Historic Preservation: 229-5260 Public Information Office: 229-2343

Admin. Fax: 474-7463

#### **Administration**

This division provides the senior management leadership, financial and human resource management, technological support and public information for the department. The director and deputy director lead the department's efforts to fulfill the city's and the department's strategic plan. The division's staff is responsible for the department's fiscal management and staffing requirements. Critical technological advances, updates and solutions including GIS, Hansen and web-based departmental information and support are made in this division and coordinated with the city's Information Technology Department. The public information office, in coordination with the city's Office of Communications, ensures that the programs and processes of the department are shared with the department's core customers and the overall community.

Margo Wheeler, AICP	
Director	229-6352
Tom Perrigo, AICP	
Deputy Director	229-2127
Rene Carlsen	
Senior Technical Systems Analyst	229-6886
Denise Kaplan	
Senior Management Analyst	229-6253
Rebecca Smith	
Administrative Secretary	229-6353
Fax	474-7463



#### **Case and Public Planning**

The divisions manage and process the land use applications that are filed with the city. These applications are the first step in the project development process for residential, commercial or mixed-use projects. They also manage the application process for tenant improvements as well as home improvements, as required.

During the application review process, this division ensures that a proposed project meets the city's planning principles, zoning code and design and development standards.

#### Responsibilities

- Land Use and Zoning Information to Customers
- Land Use Applications
- Planning Commission Staff Support
- City Council Staff Support
- Final Maps/Tentative Maps/Parcel Maps
- Title 19 Zoning Ordinance (Codes)
- Title 18 Subdivision Ordinance (Codes)
- Permit/Plans Review
- Design Review
- Sign Permits
- Temporary Commercial Permits
- Home Occupation Permits
- Addressing
- Field Inspections

Planning Manager: Doug Rankin, AICP229-5408	
Planning Supervisor: Field/Plan Check Peter Lowenstein, AICP229-4693	
Planning Supervisor: Front Counter Team Peter Lowenstein, AICP229-4693	
Planning Supervisor: Case Planning Steve Gebeke, AICP229-5410	
Fax385-7268/47	4-0352

#### **Long-Range Planning**

This division provides the long range planning, historical preservation and statistical analysis services for the city. This team solicits and guides the public's input as the community envisions its neighborhoods and the city. These are expressed and documented in the various planning documents.

#### Master Plan 2020

- Community Design Element Public Buildings Element
- Conservation Element
   Public Safety Element
- Historic Properties Preservation
   Recreational Trails Element
  - School Facilities Element
  - Transit Element
  - Transportation Trails Element
  - Water Element

- Plan Element
   Housing Element
- Land Use Element
- Parks & Recreation Element
- Population Element

#### Special Area Plans

- Beverly Green/Southridge Neighborhood Plan
- Centennial Centre Plan
- Centennial Hills Sector Plan
- Cliffs Edge (Providence)
  Development Agreement
- Cliffs Edge (Providence) Development Plan and Design Guidelines
- Downtown Centennial Plan
- Downtown North Land Use Plan
- Enterprise Park
- Floyd Lamb Park Master Plan
- Kyle Canyon Development Agreement
- Kyle Canyon Development Standards and Design Guidelines
- Grand Canyon Village
- Grand Teton Village
- Iron Mountain Ranch
- John S. Park Neighborhood Historic District Design Guidelines

- John S. Park Neighborhood Plan
- Las Vegas Redevelopment Plan
- Las Vegas Technology Center Phase 1
- Las Vegas Technology Center Phase 2
- Lone Mountain
- Lone Mountain West
- Montecito Town Center
- Northwest Equestrian Park Plan
- Northwest Open Space Plan
- Rancho Charleston
- Scenic Byway Plan
- Spectrum
- Summerlin Development Standards
- Sun City Summerlin
- Torrey Pines
- Town Center Development Standards
- Union Park
- Upper Las Vegas Development Report
- West Las Vegas Plan

Staff assigned to this division coordinate and interface with regional and federal agencies and planning bodies such as the Southern Nevada Regional Planning Coalition and the Bureau of Land Management (BLM). The division leads the coordination and administration effort of the BLM land disposal program.

Planning Manager	. Flinn Fagg, AICP	229-6022
Planning Supervisor	. Andy Reed, AICP	229-6301
Historic Preservation Officer	. Courtney Mooney, AICP	229-5260
Urban Design Coordinator	. Yorgo Kagafas, AICP	229-6196
Fax Number		384-1397

#### **Council Ward 5**

Population in Council Ward 5 grew by 37 percent between 1990 and 2000. The increase in population was driven primarily by the influx of Hispanics to the area. The Hispanic population in Ward 5 increased by 300 percent between 1990 and 2000. Just over 37 percent of the Hispanic population in Ward 5 is under 18 years of age and 61 percent of the total Hispanic population is male. The high rate of young Hispanic males is the reason for the discrepancy between males and females in Ward 5. The White and Black population of Ward 5 remained virtually unchanged during the ten-year span, however, their share of Ward 5 population declined with the increased population base. Household composition remained about the same between 1990 and 2000.

The level of educational attainment remained approximately the same for Ward 5 residents between 1990 and 2000. Median household income increased substantially but remained at about 80 percent of the City median of \$44,069. The rate of poverty increased slightly to 18.7 percent. The rate of unemployment increased slightly to 10.2 percent.

The zoning of Ward 5 is consistent with that of the other more mature areas in the city of Las Vegas, with nearly half of the land allocated to residential uses. More vacant, developable land exists in Ward 5 than in the other more mature areas, with 606 acres available for development. While home prices in Ward 5 have consistently been lower than in the rest of the city of Las Vegas, the average price appreciated slightly more rapidly than the rest of the city. The mean home price in Ward 5 has increased by 76 percent in the last 8 years.

Council Ward 5 is one of the more mature wards in the city of Las Vegas.

Nonetheless, 23 percent of the projects submitted for site plan development review and 28 percent of the acreage were in Ward 5 in 2008. Ward 5 lagged slightly in building permits with ten percent of total permits and 15 percent of the building permit valuation for the city. With little single-family development in calendar year 2008, only nine percent of the completed projects were for Ward 5.



# Demographics, Ward 5

	1990	2000
POPULATION	64,510	88,390
GENDER		
Male	51.5%	51.9%
Female	48.5%	48.1%
AGE		
Less than 18 years	26.6%	27.9%
18 to 64 years	64.6%	62.6%
65 years and greater	8.8%	9.5%
RACE AND ETHNICITY		
White	60.5%	43.1%
Black	26.5%	21.4%
Hispanic	9.9%	28.1%
American Indian	0.8%	0.7%
Asian	2.1%	3.6%
Pacific Islander	N/A	0.5%
Other	0.2%	0.1%
More than one race	N/A	2.5%
EDUCATIONAL ATTAINMENT		
(Persons 25+ years of age)		
High School Graduate	73.6%	69.6%
Bachelors Degree or Greater	10.8%	10.8%
MEDIAN HOUSEHOLD INCOME		
	\$27,225	\$36,345
HOUSEHOLD TYPE		
Family Households		
Married Couple	43.1%	38.0%
Male Head	5.3%	7.6%
Female Head	15.2%	17.0%
Non-Family Households	36.4%	37.4%

<sup>\*</sup>Population as of 7/1/08 — 95,107

# Demographics, City Wide

	1990	2000
POPULATION	258,295	478,630
GENDER		
Male	50.5%	50.8%
Female	49.5%	49.2%
AGE		
Less than 18 years	24.8%	25.9%
18 to 64 years	64.9%	62.5%
65 years and greater	10.3%	11.6%
RACE AND ETHNICITY		
White	72.3%	58.1%
Black	11.2%	10.1%
Hispanic	12.1%	23.6%
American Indian	0.8%	0.5%
Pacific Islander	N/A	0.4%
Other	0.1%	0.1%
More than one race	N/A	2.5%
EDUCATIONAL ATTAINMENT		
(Persons 25+ years of age)		
High School Graduate	76.3%	78.5%
Bachelors Degree or Greater	13.4%	18.2%
MEDIAN HOUSEHOLD INCOME		
	\$30,590	\$44,069
HOUSEHOLD TYPE		
Family Households		
Married Couple	49.4%	48.3%
Male Head	5.0%	5.9%
Female Head	11.6%	12.2%
Non-Family Households	34.1%	33.5%

## **Current Zoning**

<b>Zoning Classification</b>	Acreage	Percent of Total Acreage	Percent Built
Commercial	958.4	15.1%	83.2%
Industrial	354.4	5.6%	74.8%
PC-PD	352.6	5.6%	79.2%
Public	875.1	13.8%	96.2%
Residential	3,766.2	59.4%	95.1%
Undeveloped	33.09	0.5%	
Right of Way	1,980.5	31.2%	
TOTAL	6,339.7	100.0%	

### **Mean Single Family Home Price**

Year	Year Ward 5		Clark County
1995	\$ 89,609	\$145,226	\$138,025
2000	\$109,344	\$179,163	\$181,822
2008	\$192,445	\$308,957	\$313,151

# Summary of Site Plan Development Reviews, (SDR) Calendar Year 2008

	Ward 5		City of Las Vegas		
Category	SDR	Acreage	SDR	Acreage	
Commercial	21	87.60	83	357.97	
Non-Profit	1	11.18	6	44.91	
Mixed Use	3	84.40	7	88.24	
Multi-Family	4	24.50	14	107.89	
Single Family	0	0	5	130.63	
Public	6	98.90	20	349.26	
Conversion	0	0	5	18.89	
Cell Tower	14	8.33	70	40.87	
TOTAL	49	314.91	210	1,138.66	

# **Building Permits, Calendar Year 2008**

	Ward 5		City of Las Vegas		Vegas	
Category	Permits	Va	luation	Permits	Valuation	on
Single Family New	31	\$	947,701	994	\$	62,414,209
Single Family Addition	27	\$	613,875	258	\$	4,891,940
Single Family Remodel	11	\$	151,352	135	\$	2,895,297
Multifamily New	2	\$	17,448,985	6	\$	146,542,405
Multifamily Remodel	0	\$	0.0	3		\$623,000
Commercial New	17	\$	8,566,456	118	\$	143,624,263
Commercial Addition & Remodel	130	\$	36,536,205	744	\$	147,980,262
Pools & Spas	6	\$	445,847	380	\$	17,363,921
Public Remodel	0	\$	0.0	1	\$	485,000
Miscellaneous	185	\$	27,602,413	1,318	\$	69,264,956
TOTAL	409		\$92,312,834	3,957	\$	596,085,254

# Completed Projects, Calendar Year 2008

	Ward 5	City of Las Vegas
Single Family New	33	1,410
Single Family Addition	23	162
Single Family Remodel	16	124
Multifamily New	4	45
Commercial New	5	40
Commercial Addition & Remodel	124	633
Miscellaneous	25	204
TOTAL	230	2,618

07/01/08